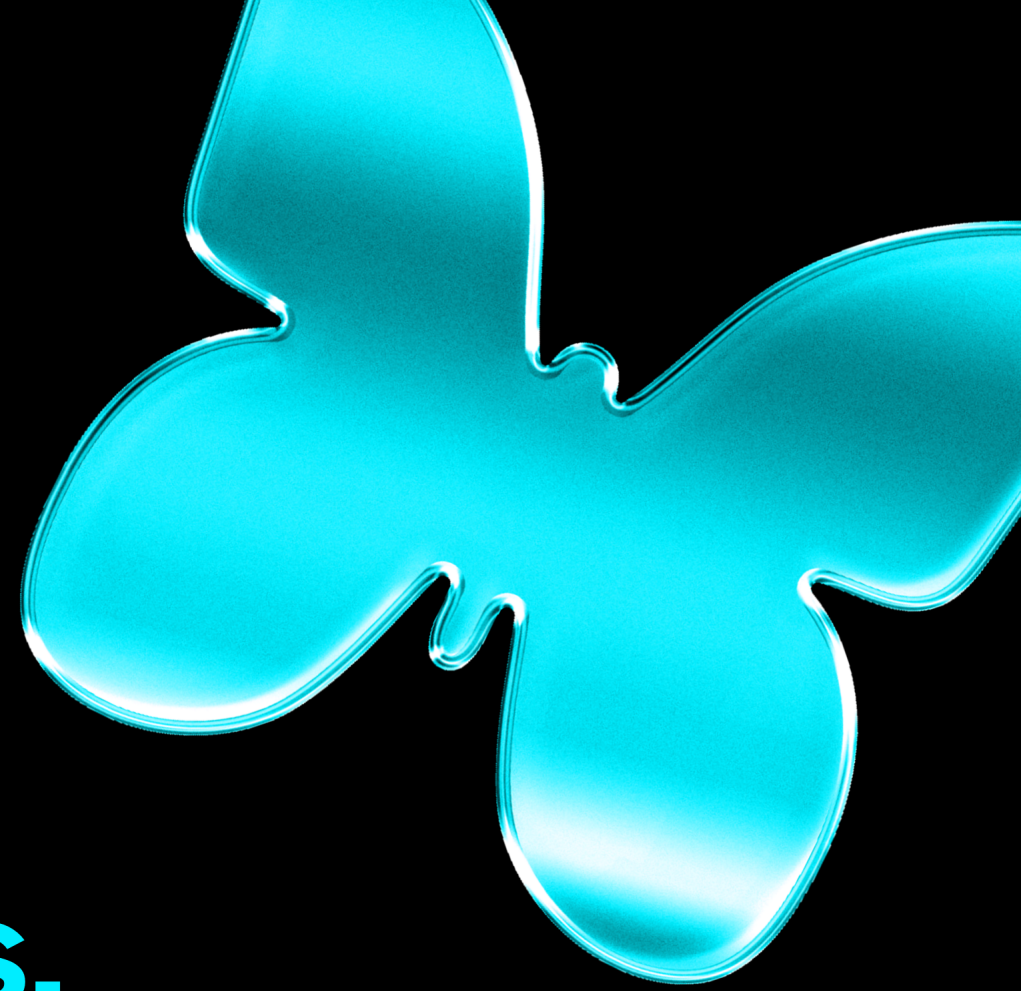


Nature Tech x Voluntary Biodiversity Markets.

January 2025



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5. The **Self-Reinforcing Cycle** of Nature Tech in Biodiversity Markets.

1. Voluntary Biodiversity Markets Face Critical **Barriers to Scale.**

Voluntary biodiversity markets are still at an **early stage, with demand mostly opportunistic and most transactions happening on a small, pilot scale.**

Demand

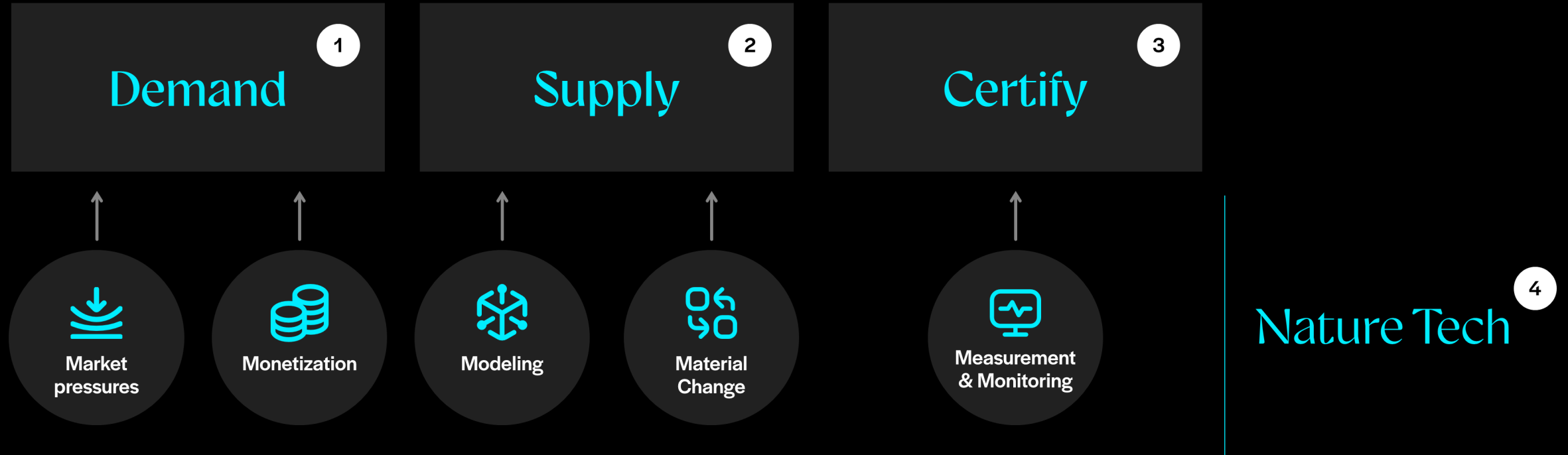
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Supply

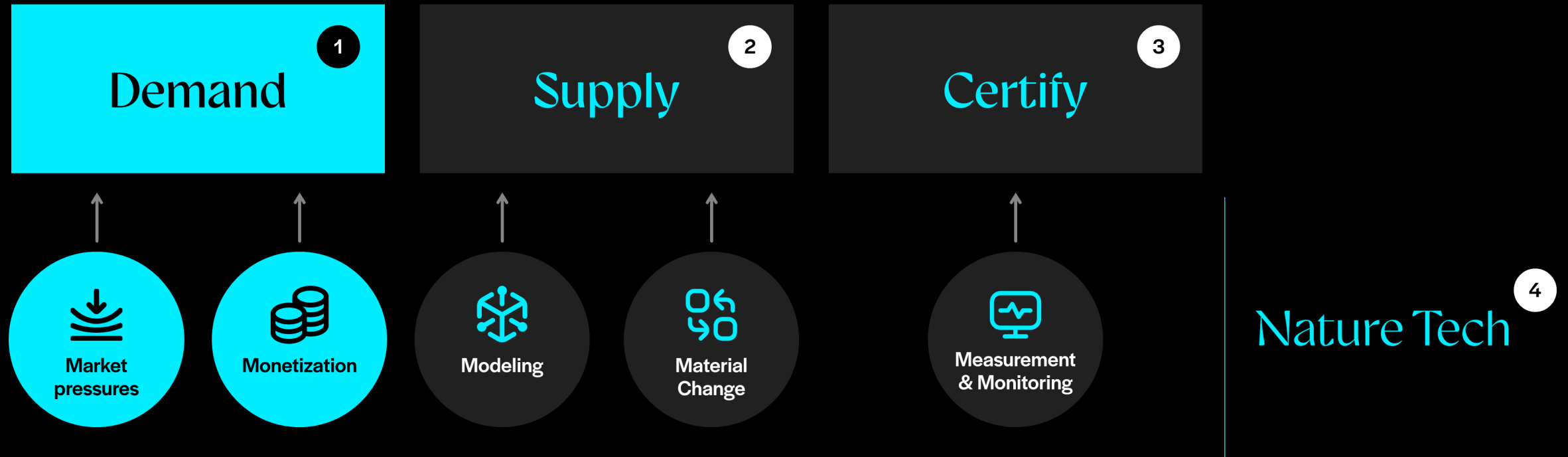
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Certify

3



2. Nature Tech Can **Drive Demand** for Biodiversity Credits.



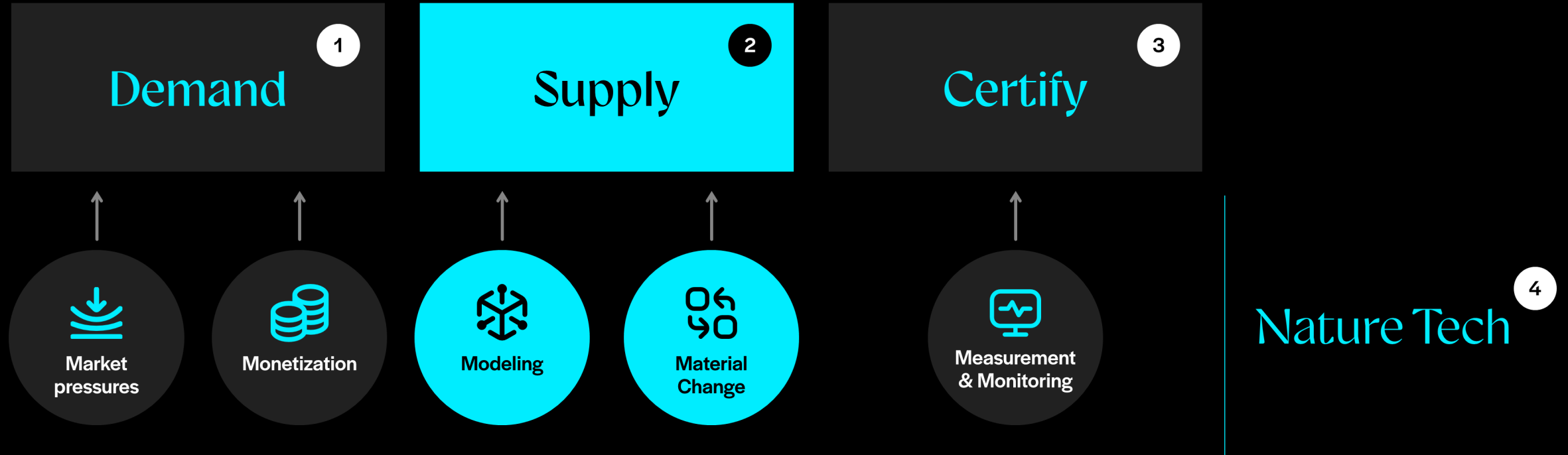
**Setting and reporting
on targets.**

Market Pressures

**Connecting buyers
to projects.**

Monetization

3. Nature Tech Can **Scale the Supply** of High-Integrity Credits.



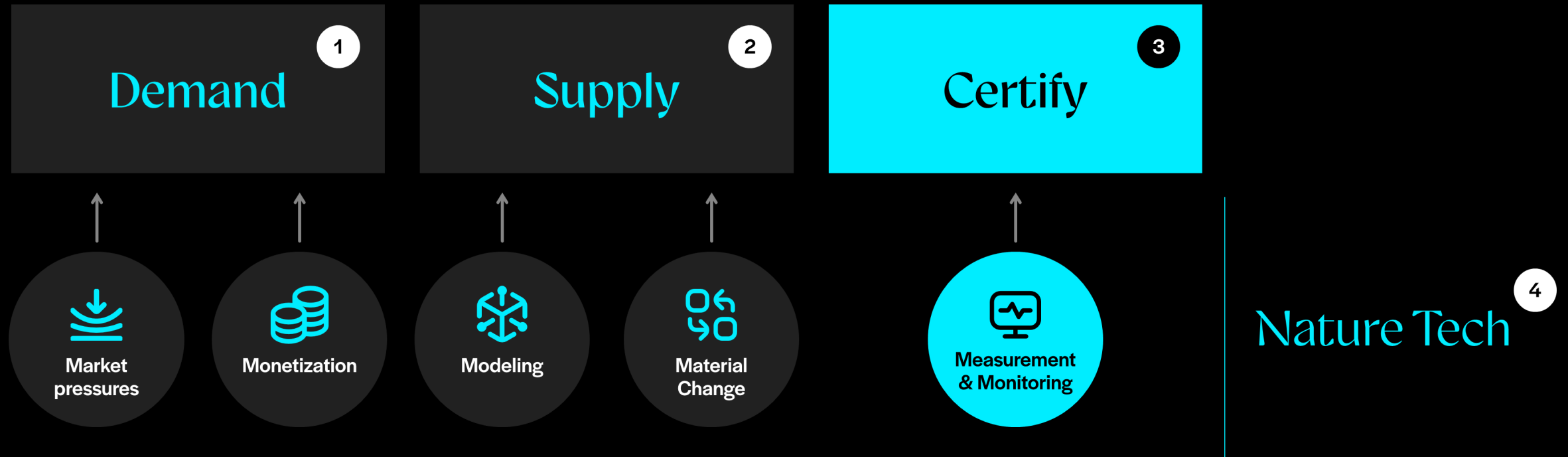
**Reducing project costs
costs with automation
and biotechnology.**

Material Change

**Improving project
design with analytics.**

Modeling

4. Nature Tech Can **Build Trust** Through Credible Certification.



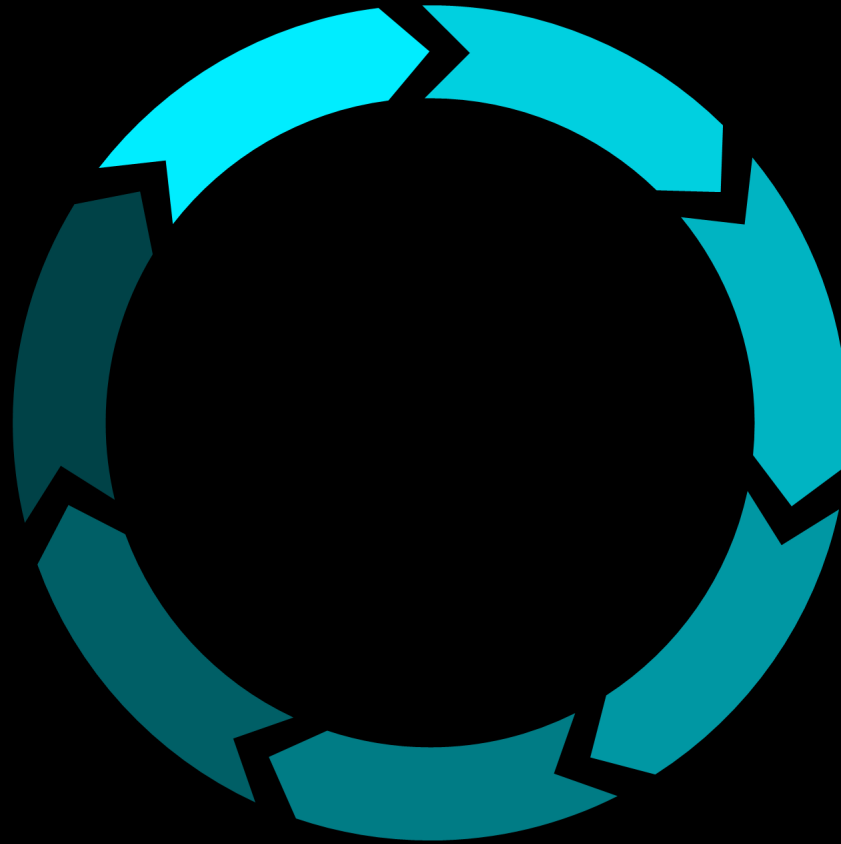
**Measuring and tracking
accurately over time.**

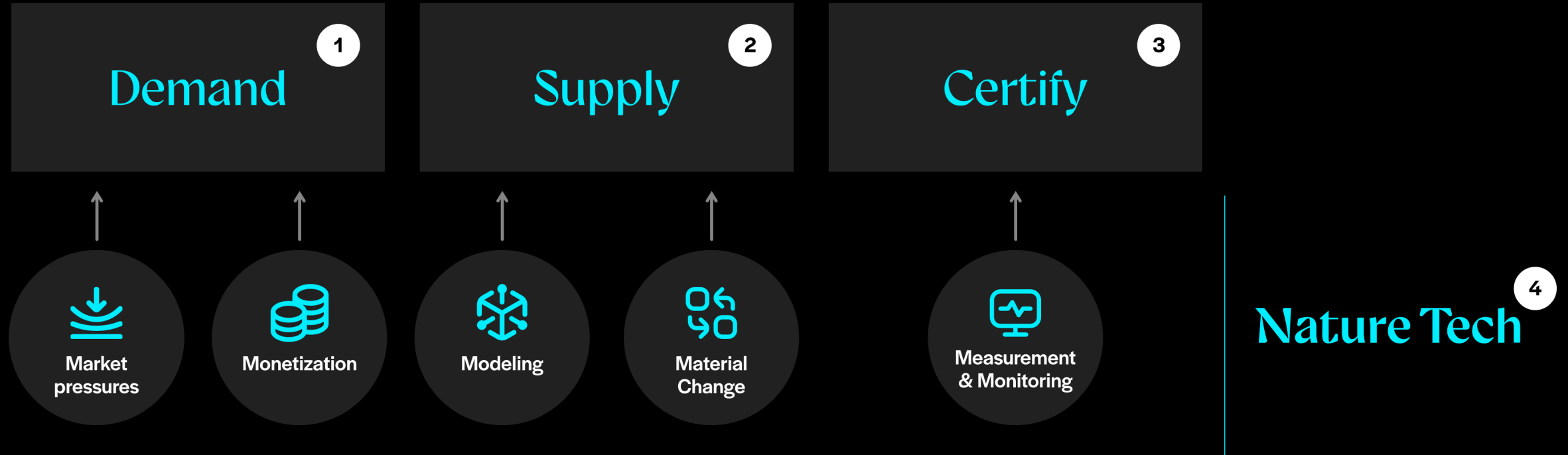
Measurement & Monitoring

**Enhancing transparency
and trust.**

Measurement & Monitoring

5. The **Self-Reinforcing** Cycle of Nature Tech in Biodiversity Markets.





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