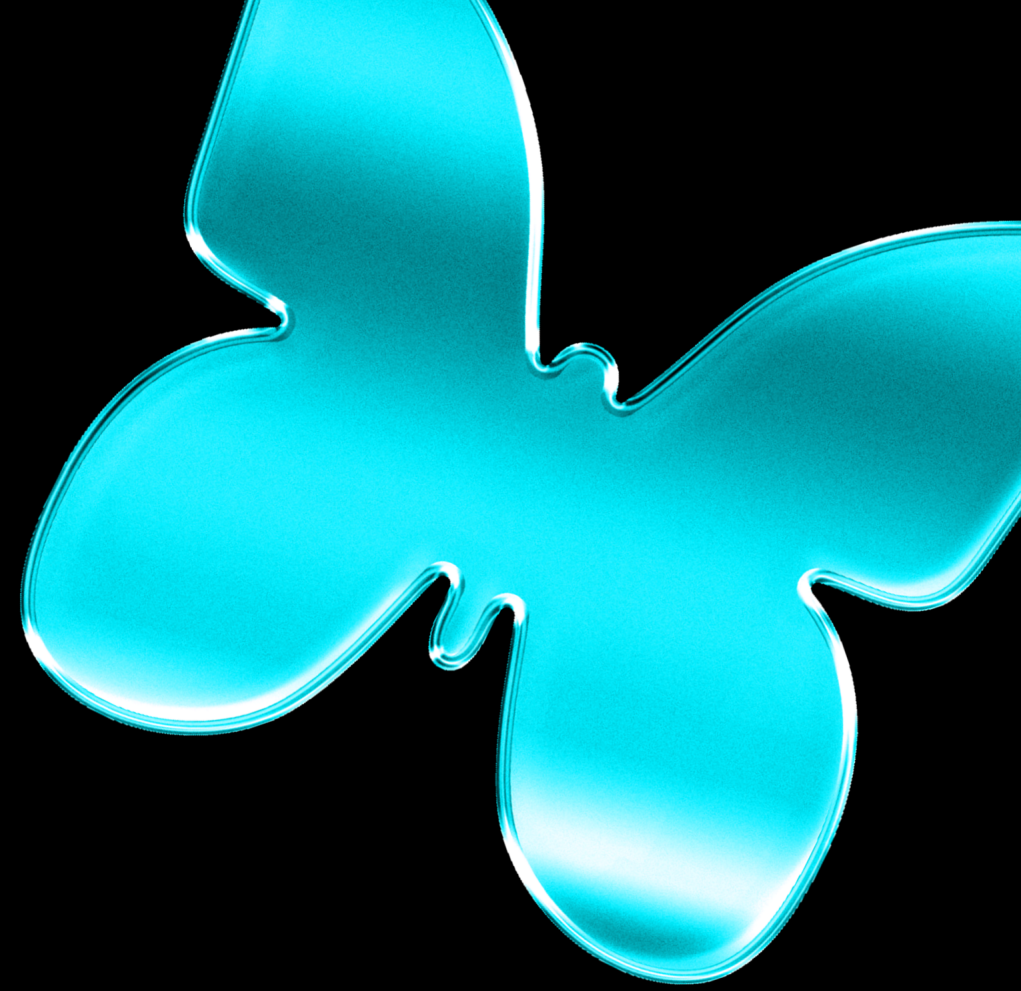


5x Defining Characteristics of the **Biodiversity** **Market Today.**

January 2025



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2. Supply: Pilot Stage, Concentrated in Biodiversity Hotspots.
3. Core Market Infrastructure is Being Built.
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5. Integrity, Equity and Trust is a defining focus area.

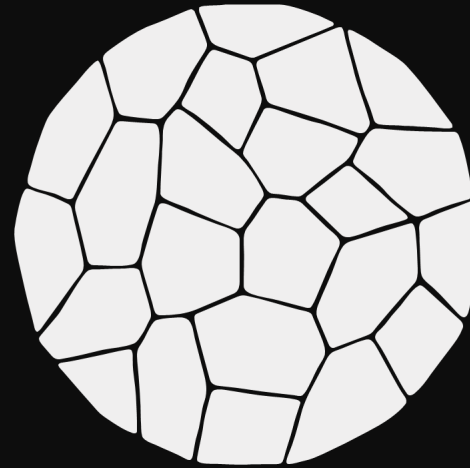
1. Demand: Growing Momentum, Yet Limited Corporate Commitments.

**Global
Goals**

**Regulation &
Frameworks**

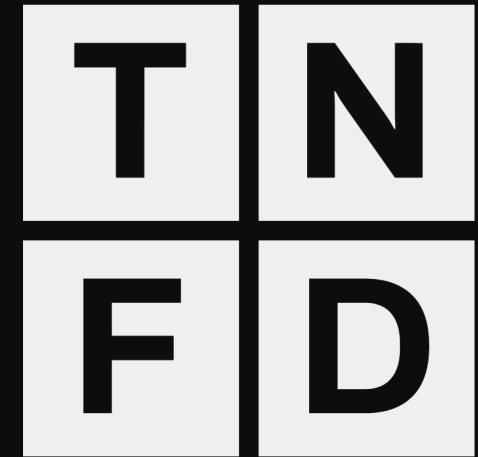
**Voluntary
Guidance**

Global Goals



Kunming - Montreal
GLOBAL BIODIVERSITY FRAMEWORK

Regulation & Frameworks



Voluntary Guidance



SCIENCE
BASED
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

While momentum is growing, examples of corporate action remain limited.

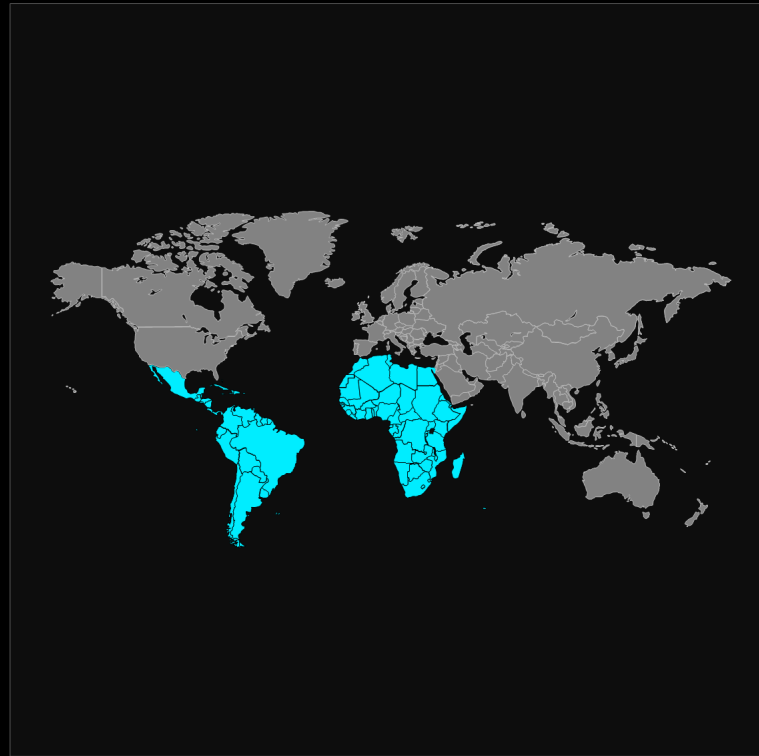
2. Supply: Pilot Stage, Concentrated in Biodiversity Hotspots.

**Despite rising interest,
the supply of biodiversity
credits is still in infancy,
with most projects in the
pilot phase.**

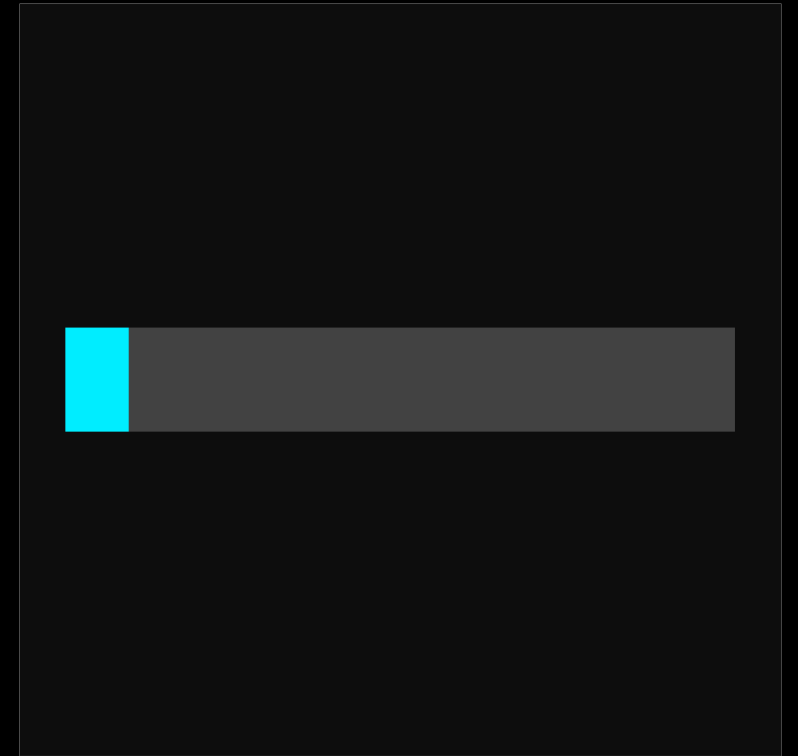
Small
scale



Geographic
concentration



Pilot
stage



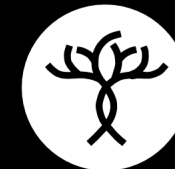
3. Core Market Infrastructure is Being Built.

**The foundational
infrastructure for
biodiversity credits is
rapidly developing.**

Standardizing Methodologies & Metrics



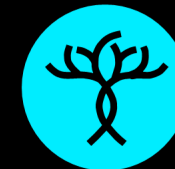
Defining a Biodiversity Unit



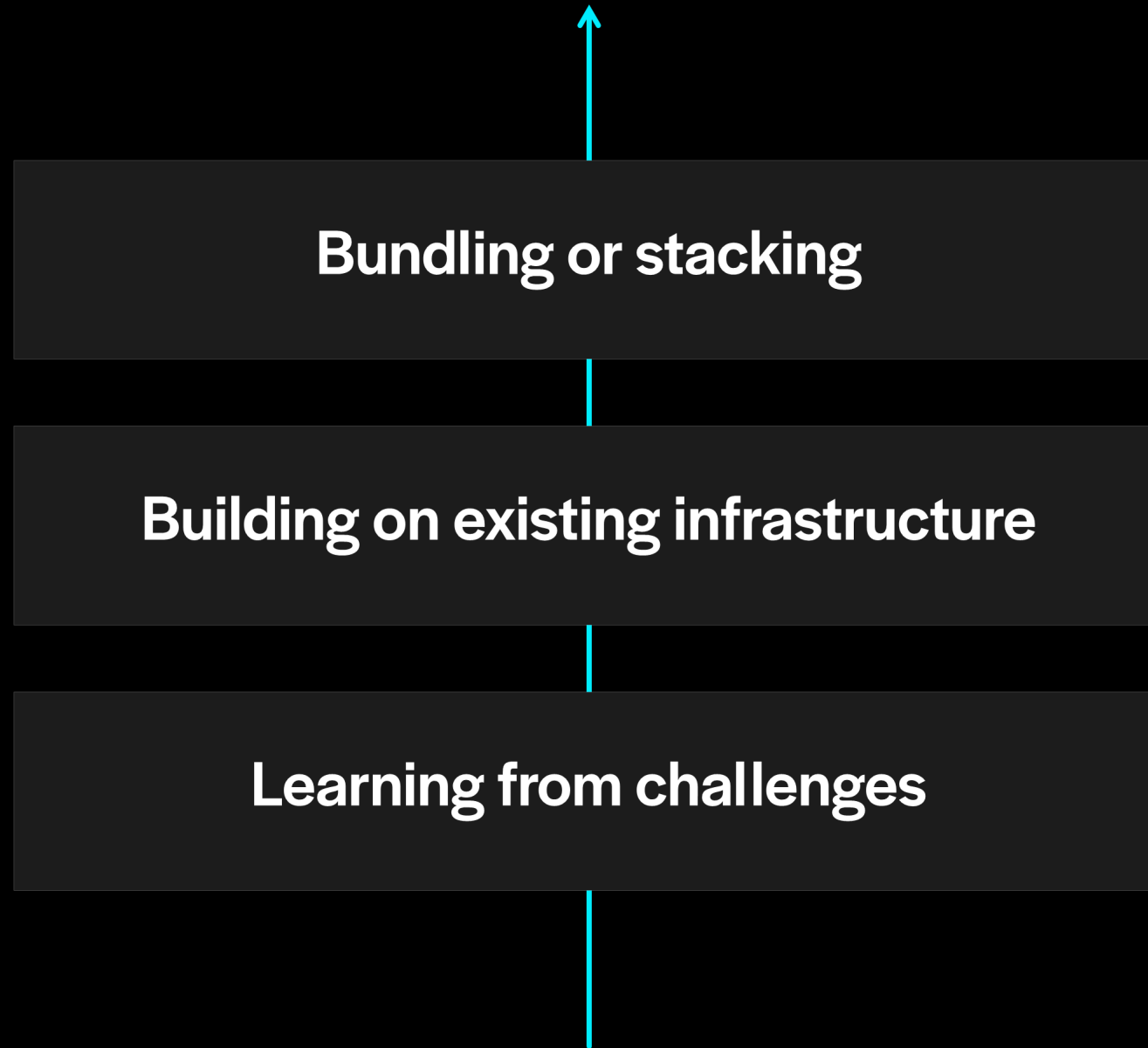
Standardizing
Methodologies
& Metrics



Defining a
Biodiversity
Unit



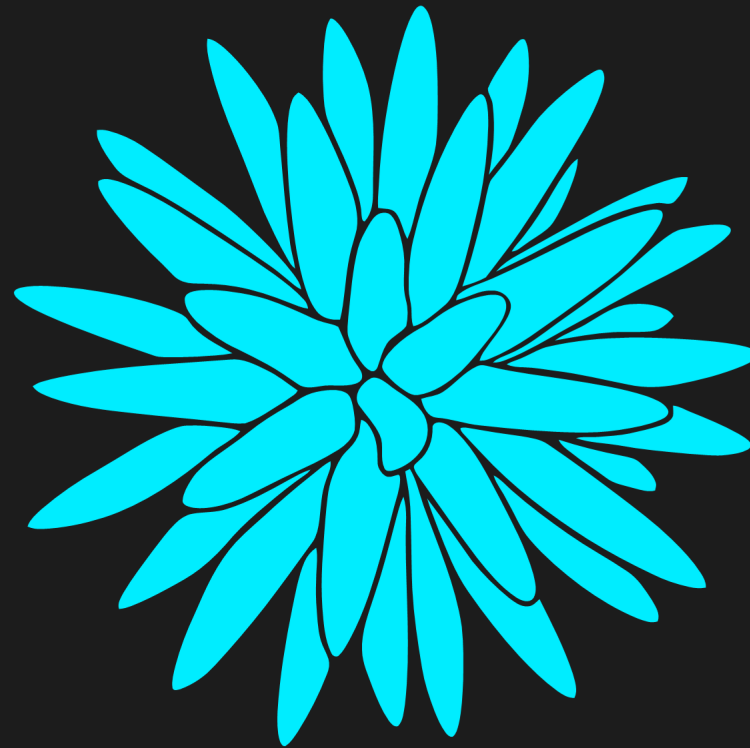
4. Opportunities for Efficiency Through Carbon Market Integration.



**Integration increases
the accessibility of
biodiversity credits
for companies
already engaging in
carbon markets.**

5. Integrity, Equity and Trust
is a defining focus area.

Integrity, equity, and trust are the bedrock of a successful biodiversity credit market.



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WS

wildsight.co
hello@wildsight.co

86-90 Paul Street
London, EC2A 4NE