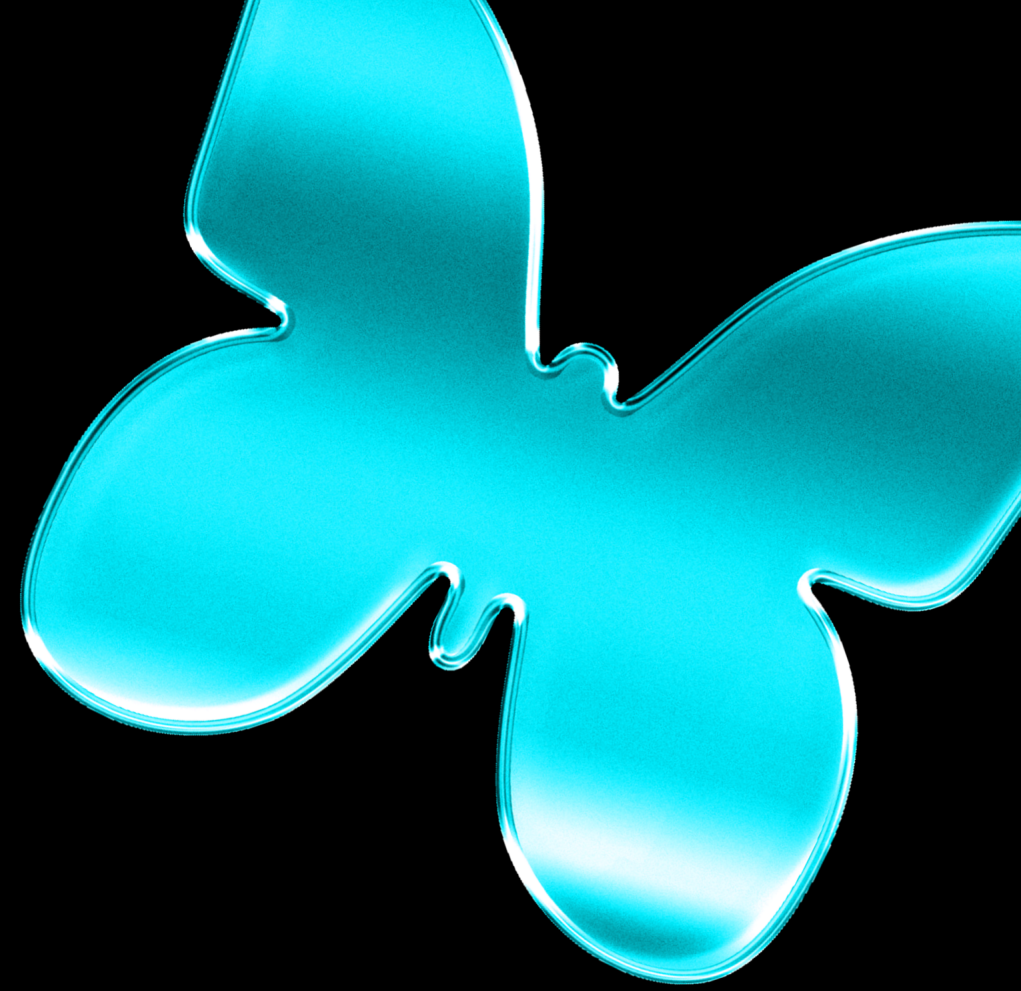


Understand the Nature-Positive Transition: The System Map to Make it Click.

January 2025



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1. The world needs to **stop harming nature**, and then reverse the damage we've caused.
2. There are **3x system shifts** required to achieve the nature-positive transition.
3. **The private sector** is uniquely positioned to deploy the capital investment required.
4. **Integrating the value of nature** into decision-making is central to private sector at scale.
5. **Nature Tech** refers to the solutions layer that enables the nature-positive transition.

1. The world needs to **stop harming nature**, and then reverse the damage we've caused.



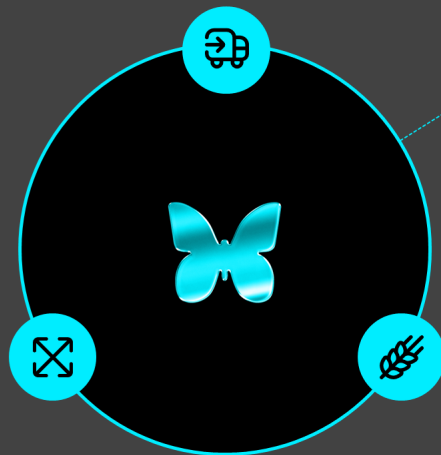
• Goal

Halt and reverse nature loss by 2030, using a 2020 baseline, and achieve full recovery by 2050.



**Given the heterogeneity
and complexity of nature,
establishing universal
metrics and targets is
impractical.**

We're talking about the ending deforestation, redirecting trillions of dollars of investment from harmful activities, and restoring millions of hectares of degraded land.

2. There are 3x system shifts required to achieve the nature-positive transition.





• System Shifts

-  Transform supply chains
-  Scale conservation & restoration

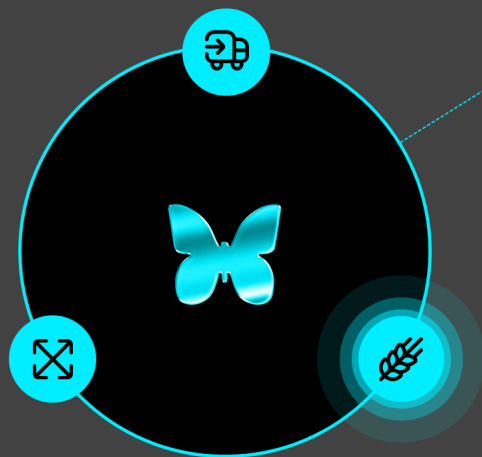
 Redesign agriculture systems





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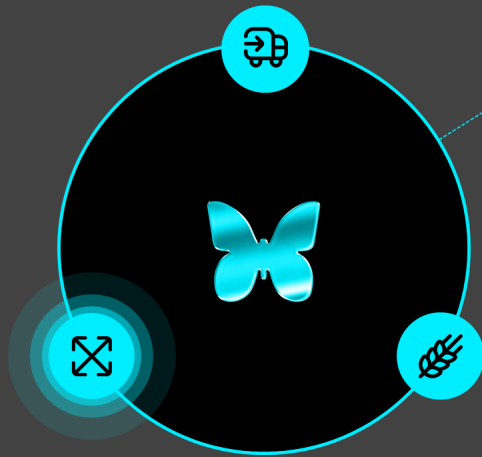
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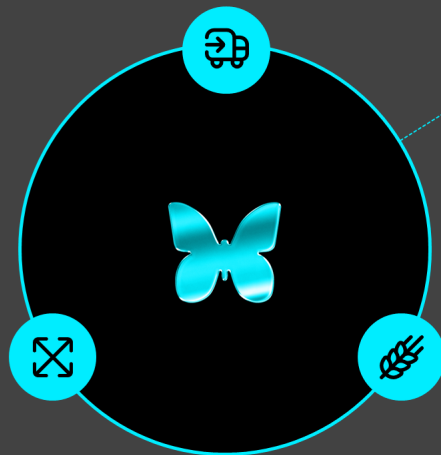
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-  **Scale conservation & restoration**

 Redesign agriculture systems



• System Shifts

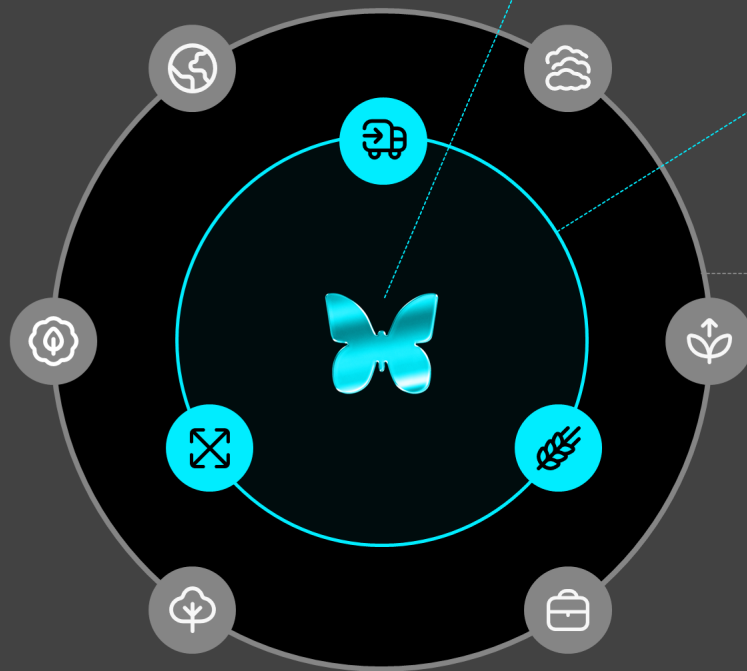
-  Transform supply chains
-  Scale conservation & restoration

 Redesign agriculture systems

3. The private sector is uniquely positioned to deploy the capital investment required.

**The private sector is
uniquely positioned to
drive investment at scale
and speed requires.**



**Financial power,
innovation, and market
responsiveness.**



Goal

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System Shifts

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-  Scale conservation & restoration




-  Redesign agriculture systems

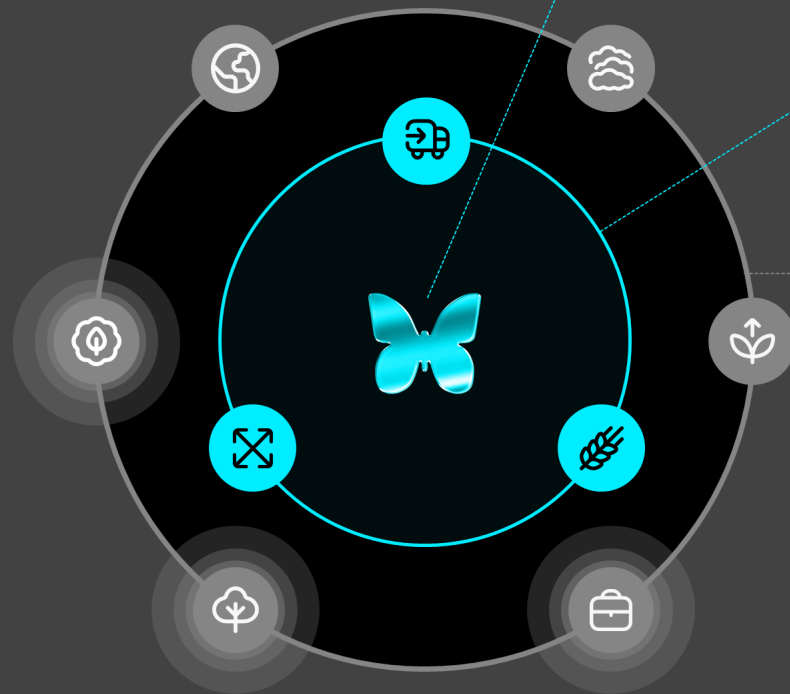
Capital Investment Flows

Direct:

-  Sustainable Supply Chain Initiatives
-  Nature Projects (NbS)
-  Green Infrastructure

Indirect:



-  Carbon Credits (NbS)
-  Biodiversity Credits
-  Green Finance Instruments



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System Shifts

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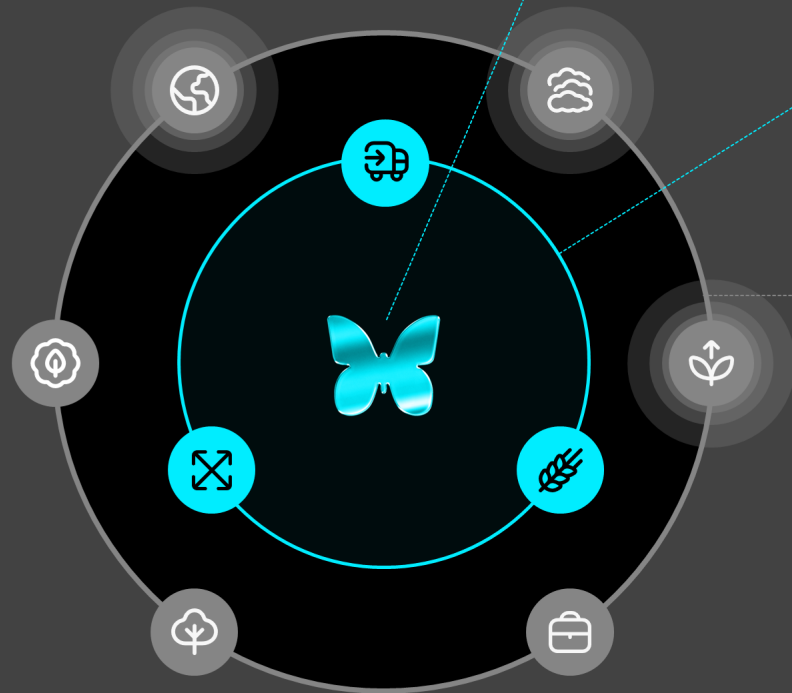
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-  **Biodiversity Credits**
-  **Green Finance Instruments**

**Direct investment are
akin to *insetting*, while
indirect investments
resemble *offsetting*.**

4. Integrating the **value of nature into decision-making is central to private sector at scale.**

**At the heart of this
shift lies the concept
of natural capital.**

By recognizing nature as an economic asset, this company take two critical actions to shift from nature-negative to nature-positive.

Redirect Capital

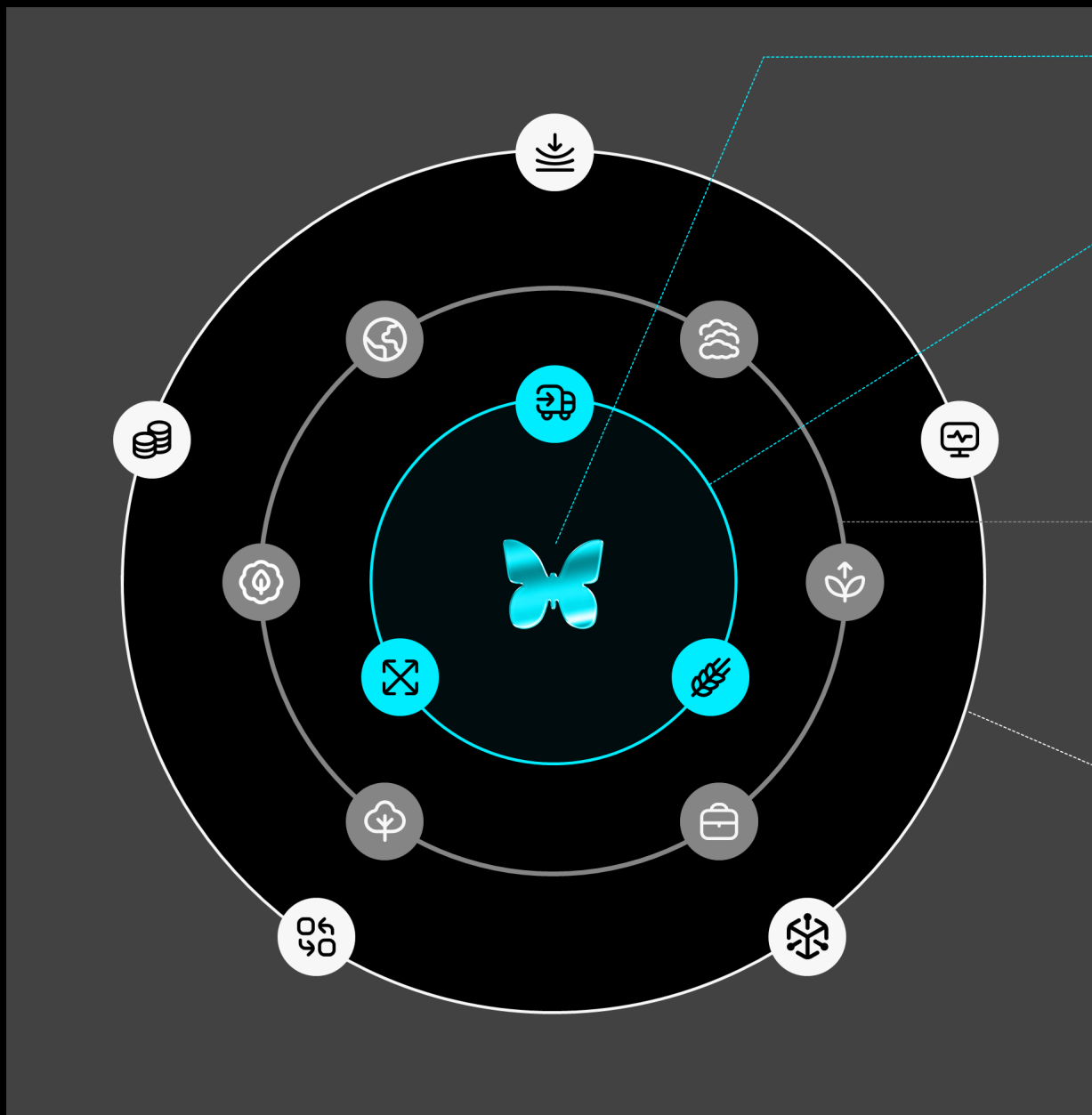
Inject New Capital

Data

Metrics

Business Case

5. Nature Tech refers to the solutions layer that enables the nature-positive transition.



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Nature Tech Solutions

- Market pressures
- Measurement and monitoring
- Modeling

- Material change
- Monetization

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